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# BEAUTY & FASHION DESIGNING

Groom your beauty with elegant expressions...



## Director Message



Santosh Shukla  
Director, Alma Limited

Alma has always been deeply associated with youth and their career vision through educational cause. To hone their in bourn potential, Alma has taken initiative to develop their vocational and professional skills through tailor made vocational courses according to existing norms of industry and more specifically in glam industries to suit their needs. Alma offers certification in Hair, Beauty & Fashion Designing to at par glam industry.

Fashion design is the most important area of work in fashion industry. Designing involves creating original designs after studying the changing trends of the market i.e market research. It has various fields of specialization like garments, footwear, jewellery and even luggage. It is a challenging field as it requires the coordination of various jobs, in small concerns it is usually a one man show but in big organizations the jobs are specialized and allotted to different people.

According to figures taken as statistics, the beauty industry in India generated a total revenue of Rs. 3000 crore. This was a growth of 40 percent from the previous year and the fastest growth of an industry in recent times. Since 2003, the beauty industry has generated additional revenue of more then 18 percent. The best part of this profession is that you can choose to continue private practice even though you are employed with another firm. If you own your own beauty clinic or parlor, the earnings almost double, but so do the costs, as you will have to ensure the products used in your clinic are the best and also hire the best beauticians to make a name for your brand. Alma welcomes to all those becoming a part of the glam industry of India and Abroad through its certifications.

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## Message



Rajeev Kaplish  
Franchisee Manager

It's really a great pleasure to be associated with global brand Alma though beauty & fashion designing certification courses through KTC Education. There is no doubt about outstanding growth of beauty & fashion designing sector in glam world across the world and India is, no less than, behind it. Apart from western Haute couture, Indian hair & fashion designing sector has carved the niche with its unique exposure.

A big chunk of youth generation has inclined to opt for this option as their career through academic certification. KTC is here to help them out in every possible way through teaching & training methods. The awareness among youth in this sector is truly appreciable because they would be able to generate job oriented opportunities for others in years to come.

I would, again, like to thank for those who enthuse to come in this glam would career with verve and vigour. I'd welcome all those who have been helping KTC to serve better directly or indirectly with a team spirit.

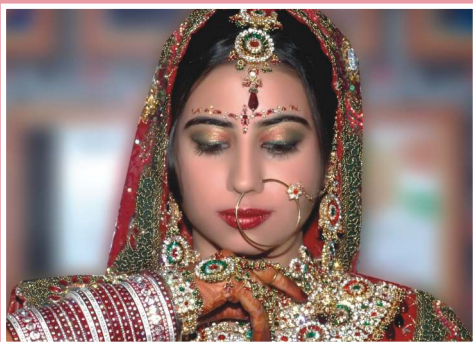
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# Welcome

## Alma Institute of Beauty & Fashion Designing

Alma Institute of Hair and Beauty offers a variety of training programs and study options. Our programs are internationally recognized. At Alma we will provide you with the knowledge and practical expertise to fully understand the industries requirements. Success in this field has no relationship to the age of the practitioner. The course covers the essential underlying knowledge for the national occupational standards. The course consists of practical skills and theoretical knowledge. The diploma in hair and beauty studies will introduce you to a whole new world. Learners have the flexibility to choose from a variety of hair and beauty related topics to compliment their diploma qualification. If you wish to become a professional hair stylist/technician, we have courses covering everything from beginner to advanced techniques so you can also cover a wide range of specialized subjects including makeup, skin care, anatomy, nail technology, physiology, aromatherapy, massage and waxing as well as professional and business awareness.



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Be a part of glam industry...!

Programs	Duration
Professional Diploma in Beauty and Hairdressing	1 Year
Diploma in Beauty and hairdressing	6 Months
Professional Diploma in Beautician	6 Months
Professional Diploma in hairdressing	6 Months
Certificate in Beauty and Hairdressing	1 Year
Certificate in Beautician	1, 3 & 4 Months
Certificate in hairdressing	1, 3 & 4 Months
Certificate in Make-Up	1, 3 & 4 Months
Certificate in Nail Art & Nail Extensions	1, 3 & 4 Months
Prevocational Course Hair and Beauty	15 Days
Personal Grooming Course	5 to 15 days



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# Professional Diploma in beautician

(6 Months)

## Course content includes:

- Facial massage and skin care
- Eye treatments
- Depilation
- Body polishing and spa
- Provide service to clients
- Bridal and party Make-Up
- Saree Drapping
- Apply knowledge of skin biology to beauty treatments
- Apply knowledge of nutrition to beauty therapy treatments
- Threading
- Provide temporary epilation and bleaching treatments
- Work effectively in a retail environment
- Sell products and services
- Make-up treatments,
  - Manicure and Pedicure
- Mehandi Design
- Ear piercing and cosmetic tanning
- Head Massage
- Bridal Hair Styles
- Apply knowledge of nail science to nail services
- Apply knowledge of electricity to beauty therapy treatments
- Apply knowledge of cosmetic chemistry to beauty therapy treatments
- Provide advanced facial treatments
- Communicate in the workplace
- Apply safe working practices

## What is this program about?

This program is designed for those wishing to gain employment in the Beauty Industry. It covers a wide variety of theoretical and practical classes.



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# Professional Diploma in Hairdressing

(6 Months)

## Course content includes:

- Hair Cuts
- Design and perform full and partial highlighting techniques
- Perform chemical curling and volumising services
- Hair spa, massage and shampooing
- Maintain tools and equipment
- Follow personal health and safety routines at work
- Apply over-comb techniques
- Apply the principles of hairdressing science
- Communicate in the workplace
- Perform on scalp fullhead and re-touch bleach services
- Operate effectively as a hairdresser in a salon work team
- Colour and lighten hair
- Perform colour correction
- Perform chemical straightening , Rebonding and relaxing services
- Prepare clients for salon services
- Maintain and organise work areas
- Design haircut structures
- Design and apply short to medium-length hair design finishes
- Consult with clients and treat hair and scalp conditions
- Work effectively in a retail environment
- Combine haircut structures on women

## What is this program about?

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# Diploma in Fashion Designing & Diploma in Dress Designing

(3Months, 4 Months, 6 Months, 12 Months)

## BASIC THEORY

- Introduction of Sewing Machine
- Theory of Measurement • Equipment of Tailoring
- Selection of Clothes • Color Theory
- Textile Theory • Estimation of Clothes

## BASIC DESIGN IDEAS

- A Drawing & Designing of Neck Line
- Drawing & Designing of Collars
- Designing of Different Garments on Style file like:
- Designing of Aprons • Designing of Frocks
- Designing of Casual Suits

## DRAFTING & LAYOUT

- Simple Drafting • Pattern Making
- Paper Pattern Cutting
- Use of Tape for Measurement • Taking Measurement
- Cloth Cutting • Kids Wear & Girl Wear

## EMBROIDERY & TYPES OF SAMPLES

- Different types of hand embroidery
- Different types of Smocking • Patchh & Applique Work
- Honey Comb • 20 Stitches & Sindhi Tanka
- Different types of Seams • Different types of Plackets
- Different types of Facing • Different types of Pockets
- Different types of Tucks

### What is this program about?

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# alma

## registrations recognitions

- Ministry of Corporate Affairs (Govt. of India)
- NGO Work related to Ministry of HRD (Govt. of India)
- Registered under Gazette Notification as Society, Co-operative Society & Trust Act ( Govt. of M.P. & Govt. of India)
- Registered under NCO (National Code of Occupation) (Ministry of Labour, Govt. of India)
- ISO 9001:2008 & ISO 14001:2004 Certified Company
- Approved & accredited by DOEACC Society, Ministry of Communication & Information Technology (Govt. of India)
- Registered under Trade Mark Registry Act, 1999, Clause 16, 26, 35, 41 & 42(Govt. of India)
- Holding secretary office of All India IT Association (AIITA)
- Registered under Press & Registration of Books Act, 1967 (Govt. of India)
- ALMA COLLEGE, Affiliated to PRIST University (under Section 3 of UGC Act, 1956)
- Member of World IT Federation, USA
- Registered to Mahatma Gandhi Antarrashtriya Hindi Vishwavidyalaya(Central University formed by the Government of India, by an Act of the Parliament)
- Member of NGO's Association of India & Franchise Association of India, Mumbai
- Member of Nasscom\*
- Microsoft MS Office Specialist, National Counselor
- Alma Community College ( Registered with IGNOU )
- Global Associates IIML (Mauritius) & ICAL (Australia)
- Manav Bharti University for UG & PG Degree Courses
- National Counselor

### Alma Limited

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